

Indiana Watershed Networking Session

Fall 2007: Sustainable Funding for Watershed Organizations



Angel Mounds State Historic Site, Evansville, IN

10:00 a.m. – 3:00 p.m. Local Time

Sign in (9:30 -10:00 AM)

Session Begins (10:00 AM)

Introductions and Housekeeping Items

Fundraising Overview and Assessment

- Introductions
- Fundraising Overview
- Organizational Assessment
- Fundraising Essentials
- Funding Strategies
- Planning – What does a fundraising plan include
- Resources for Financial Success

Lunch

What Financial Sustainability in Indiana Can Look Like:

An interactive interview with a small group networking focus

- Identifying Your Needs
- Overcoming Potential Obstacles

Voice of Experience

Christian Freitag, Sycamore Land Trust

Recap / Follow up/ Evaluations

Session Ends (3:00 PM)

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Speaker Biographies

Christian Freitag, Sycamore Land Trust

Christian Freitag is an attorney and Executive Director of Sycamore Land Trust. A native Hoosier, Christian attended Indiana University's School of Law, and prior to the Sycamore Land Trust, worked for Chief Justice Randall T. Shepard of the Indiana Supreme Court. Christian is an avid hunter and fisherman, and lives in Bloomington with his wife, Paige, from Newburgh, and their two Labrador retrievers.

Sycamore Land Trust is a non-profit conservation organization whose purpose is the preservation and restoration of natural land for the future of southern Indiana. SLT helps preserve the area's quality of life, and special quality of place, by:

- protecting habitat for wildlife, including the area's threatened and endangered species;
- promoting and restoring southern Indiana's unique biological diversity;
- providing educational opportunities and outdoor learning experiences;
- providing economic benefit by helping attract families, businesses, and visitors;
- providing valuable ecological services that improve air, water, and soil quality.

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Helpful Financial/Fundraising Links

Association of Fundraising Professionals

<http://www.afpindiana.afpnet.org/site/c.edJEKMNRfMg/b.2552573/k.BE27/Home.htm>

Authenticity Consulting Free Management Library

http://www.managementhelp.org/fndrsng/np_raise/np_raise.htm

EPA's Watershed Financing - Moving Beyond Grants webcast

<http://www.epa.gov/watershedwebcasts/archives.html#20071017>

EPA's Sustainable Funding for Watershed Groups webcast

http://www.cluin.org/conf/tio/owsusfund_032206/prez/1280x1024/ppframe.cfm?date=163&simul=1

Michigan State University's Nonprofit Fundraising Web Resources

<http://www.lib.msu.edu/harris23/grants/4fcelec.htm>

River Network (support for watershed work)

www.rivernetwork.org

- How to Plan Your Fundraising Strategy
<http://www.rivernetwork.org/resource-library.php?ResourceID=632#>
- Building Business Memberships in River and Watershed Organizations
<http://www.rivernetwork.org/resource-library.php?ResourceID=641>
- Starting a Major Donor Program
<http://www.rivernetwork.org/resource-library.php?ResourceID=655>
- The Ins (and Outs) of Government Funding
<http://www.rivernetwork.org/resource-library.php?ResourceID=672>
- Five Fundraising Strategies for Watershed Groups
<http://www.rivernetwork.org/resource-library.php?ResourceID=676>
- Seize the Opportunity! – 10 Things You Can Do
<http://www.rivernetwork.org/resource-library.php?ResourceID=630>
- Writing a Winning Foundation Proposal
<http://www.rivernetwork.org/resource-library.php?ResourceID=639>

SWCD Foundation

<http://www.swcdfoundation.org/>

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Participant and Speaker Contact Information

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